



## Press Release

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### FOR IMMEDIATE RELEASE

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## Derek Blazensky Joins Content Circles Board of Directors

*Founding Partner of Cardinal Venture Capital to help drive growth*

**Menlo Park, CA, December 10, 2009** – Content Circles, a leading provider of distributed team collaboration and content management solutions, today announced the appointment of Derek Blazensky, Founding Partner of Cardinal Venture Capital, to the Content Circles board of directors. Derek also sits on the boards of GuardianEdge Technologies, Nimblefish Technologies and deCarta.

“Derek has extensive experience investing in successful high technology software start-up companies,” said Sri Chilukuri, CEO of Content Circles. “We look forward to benefiting from his knowledge and insight to help us accelerate the growth of Content Circles.”

“I have looked at a large number of start-ups in the team collaboration and content management segments”, said Derek Blazensky, Founding Partner of Cardinal Venture Capital. “I believe Content Circles has significant market and technology advantages that dramatically set it apart from competitors. I look forward to working with Sri and his team to build a great success.”

Mr. Blazensky joins as an Independent Director and brings a wealth of high technology investing experience to his role. He focuses on investment opportunities in software for wireless and mobility as well as the new software paradigm for the enterprise: Software-as-a-Service.

Prior to forming Cardinal Venture Capital, Derek managed venture investments for Adobe Ventures. His portfolio companies included Tumbleweed Communications (Nasdaq: TMWD), advanced email solutions for business communications and AvantGo, a mobile Internet company acquired by Sybase.

### **About Content Circles**

Content Circles is an innovative provider of secure, easy to use collaboration and content management solutions for distributed teams that span departments, divisions and companies. Content Circles is headquartered in Menlo Park, CA. For more information, please call 650.847.1366 or visit [www.contentcircles.com](http://www.contentcircles.com). Content Circles, the Content Circles logo, and the marks relating to other Content Circles products and services referenced herein are either trademarks or registered trademarks of Content Circles, Inc. All other trademarks are the property of their respective owners.